



COMPANY PROFILE

Discover Our Company with a Quick
Overview.





ABOUT US

Drive7, an **ISO-certified (ISO 27001:2013, ISO 9001:2015)** GPS company in Dubai, approved by **SIRA, SECUREPATH, SECUREPATH PREMIUM, RTA, and TDRA**, is a global leader in tracking solutions since 2014.

As the premier provider of GPS solutions, we deliver innovative software and advanced IT solutions worldwide. Our success is backed by a resilient 24/7 technical support team, ensuring comprehensive assistance for clients globally.

Drive7's commitment to excellence is evident in our strategic blend of innovative technology and unwavering support in the GPS industry.



OUR MISSION

Drive7 is committed to offering globally recognized, technologically advanced products that embody our core values of **SAFE-STEALTH-SECURE**.

Our fully integrated GPS tracking and fleet management solution, powered by the latest 4G technologies, empowers fleet owners worldwide. Our user-friendly mobile apps for both IOS and Android put control back in the hands of our esteemed clients, ensuring a heightened sense of security for their valued assets.



OUR VISION

Drive7 envisions being an industrial leader in Vehicle Tracking, Asset Surveillance, and Efficiency Management Systems. Committed to offering cost-effective solutions, our dynamic professionals prioritize client security with the latest advancements in science and technology.

We aim to advance lives through cutting-edge software for fleets, school bus safety, and live video tracking for luxury vehicles. Contributing to the UAE's 2030 vision for security, we aspire to extend services to 7 emirates and 7 continents, embodying our name and mission.

DRIVE7
SAFE - STEALTH - SECURE
ONE STOP INNOVATIVE TRACKING SOLUTION

OUR JOURNEY



LAUNCH IN UAE

2009-2011

Started a new venture in Al Rigga, Deira, UAE for the vehicle navigation systems.

RTA APPROVAL ON MANDATORY GPS

2012-2014

The introduction of the GPS system in the UAE was carried out by SIRA Dubai Police, with the endorsement of RTA and support from TRA.

GPS FOR SAFARI VEHICLES

2014-2015

GPS Trackers for desert safari vehicles were made mandatory along with the certifications.

SECUREPATH

2016-2018

Approval was granted for Securepath in accordance with RTA regulations, introducing GPS certificates and services for rental cars in Dubai.

APPROVAL FOR OTHER CATEGORIES

2019-2021

The RTA implemented compulsory GPS trackers on school buses and other specified categories to adhere to current safety regulations.

ADVANCEMENT IN THE TECHNOLOGIES

2022-2023

Securepath Premium has been introduced to broaden the scope of mandatory services across various categories. The company is strategically planning to enhance tracking services, encompassing Boat Tracking, ITC Abu Dhabi, luxury vehicle tracking, and Civil Defence certification.

A hand is shown holding a glowing globe. The globe is surrounded by several blue location pins. The background features a faint grid pattern, suggesting a city or map. The entire scene is set against a solid blue background.

WHY US





4G INNOVATIVE TRACKING

4G innovative Tracking Solution with SecurePath Certification.



DRIVE 7 SOFTWARE & APP

All in one tracking solutions with Android and iOS applications.



STABLE TRACKING

Long term operation and stability of the device with better signal fetching.



REAL TIME TRACKING

Improved accuracy level for locations.



24/7 SERVICES

24/7 service with Uncompromised quality.



ONSITE SERVICES

Technical team on stand by for any physical inspections any time, any where.

DRIVE 7
SAFE - ST
ONE STOP INNOVATIVE

OUR ACCREDITATIONS

حكومة دبي
GOVERNMENT OF DUBAI

APPROVED BY



SIRA

- The Security Industry Regulatory Agency (SIRA) was established in 2016 by a decree from HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai.
- SIRA seeks to provide Dubai with the highest levels of safety and security through the implementation of international best practices in security systems, services and guards.
- The security industry regulatory agency is a national entity that embodies the vision and ambition of Dubai and holds up the responsibility to provide a safe environment for all vital sectors and public events in the emirate.
- The SIRA affiliated to Dubai government is the first of its kind worldwide that is specialized in regulating the private security sector overall by strengthening national security through group of tasks and services in accordance with the highest international standards and specifications by regulating the security work through issuing security licenses all the way to security personnel trainings to boost their qualifications to be able to provide their services at the best.



A hand is shown holding a glowing globe. The globe is surrounded by several blue location pins. The background is a solid blue color with a faint, light-colored map grid visible behind the globe.

DRIVE7 SERVICES



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SECUREPATH

- SecurePath - vehicle tracking solution hosted by the Security Industry Regulatory Authority (SIRA).
- Drive7 is an authorized and registered partner for SecurePath services in the UAE, which is an integral part of SIRA (Security Industry Regulatory Agency).
- Rent-A-Car, public transportation, and school buses are required to integrate Secure Path for the vehicle to be remotely tracked by the authorities if required.
- Once a car is integrated with the SecurePath software, a unique tracker ID is generated by the system which identifies the vehicle in the system.
- Drive 7 is certified by the Telecommunications Regulatory Authority (TDRA) of the United Arab Emirates (UAE) which strengthens its services.
- 24/7 monitoring services for tracking.
- Hawkeye reports to stakeholders.
- Remote Engine cut-off at times of violation.



SECUREPATH PREMIUM

Providing High-Quality Vehicle Security with Drive7's SecurePath Premium Program. Drive7 is a top-tier provider of SecurePath Premium, a mandatory vehicle security program in Dubai that uses GPS trackers to enhance vehicle security.

Our status as a certified vendor ensures that businesses receive comprehensive solutions for real-time fleet monitoring. With our expertise, we can enhance operational efficiency, strengthen driver accountability, and mitigate risk, setting us apart as a leader in delivering SecurePath Premium with excellence.

SECUREPATH PREMIUM VEHICLE CATEGORY

- ▶ Chemical materials
- ▶ Desert safari
- ▶ Diesel transport
- ▶ Explosive and fireworks
- ▶ Environmental waste
- ▶ Gas trading
- ▶ Hazardous - Cargo
- ▶ Flammable liquids
- ▶ Non-Hazardous-Cargo
- ▶ Hazardous materials
- ▶ Mobile workshop
- ▶ Cargo General Truck
- ▶ Cargo Container Truck
- ▶ Petroleum transport
- ▶ Pilling contractors
- ▶ Cargo Van
- ▶ Cargo Reefer
- ▶ Radioactive materials



FLEET MANAGEMENT

Fleet Management is a process of monitoring fleet activities and make decisions about proper asset management, dispatch and routing, vehicle acquisition and disposal.

Drive7 helps to reduce risk, improve safety and security, and optimize fleet operations with real-time, consistent satellite GPS tracking and fleet monitoring for commercial vehicles/personal vehicles.

- ▶ **Service expiry alert**
- ▶ **Mulkiya expiry date**
- ▶ **Oil change alert**
- ▶ **Vehicle Service Reminder**
- ▶ **Vehicle Tracking and Monitoring**
- ▶ **Report on fuel consumption per trip**
- ▶ **Speed management**
- ▶ **Safety Management**
- ▶ **Route planning solution**





LUXURY VEHICLE TRACKING

Dubai is a city of extravagance, luxury, and a world-class lifestyle. If you are planning to explore this dazzling city, then renting a luxury car can add a touch of glamour to your trip. With a plethora of exotic cars available for rent, Dubai is a paradise for car enthusiasts.

From sleek Lamborghini to luxurious Rolls Royce, Dubai has it all. The rent-a-car community wholeheartedly bears the risk of handing over these super expensive cars to just anyone with a bare minimum background check trusting the GPS tracker devices on the vehicle.

Installation of a GPS tracker will ensure the security of your luxury vehicles at your fingertips. The management of these luxury vehicles in the comfort of an Application leaves the luxury rent-a-car clientele at ease and at peace.

The Immobilization and re-mobilization feature gives another level of tranquility to the luxury vehicle owners that the violators can be ceased at anywhere any time.





TESLA TELEMATICS

Tesla Inc. is a prominent automotive and energy company, specializing in electric vehicles and energy systems. One key advantage of Tesla cars is the minimal maintenance required, as they don't need oil changes, fuel filters, or spark plug replacements.

This feature aligns with the current trend in the car rental business. Tesla is a popular choice in the UAE rental market due to its high demand, but security concerns persist. Drive7 not only ensures fleet security but also provides insights into key vehicle features like battery percentage and mileage.

BATTERY PERCENTAGE ASSESSMENT

This attribute gives the rent-a-car clientele a grip on the remaining energy on the Tesla vehicles and helps them to remind the Customers to charge the vehicles appropriately.





SCHOOL BUS MANAGEMENT

School Transport Management works with schools and school groups to better manage and structure their transport needs, to ensure the safety of their students, and to create a service which provides value for money for parents.

To ensure the safe transportation of children by School Bus to their respective places, Drive7 offers intelligent solutions. We are experts in Vehicle tracking devices and advanced Tracking and report-generating systems.

- ▶ **NDVR**
- ▶ **Safety Buttons**
- ▶ **CCTV camera**
- ▶ **Passenger Seat Belt Alarming**
- ▶ **System Motion Detection**
- ▶ **RFID System**
- ▶ **Passenger Counting**
- ▶ **Student Attendance Tracking System**
- ▶ **Speed Violation Auto Cut**
- ▶ **Extended API integration**

BIKE TRACKING

Drive7 is a GPS tracking service designed to address the heightened risk of motorcycle theft.

Motorbikes are often prime targets for thieves due to their value and easy maneuverability.

Drive7 aims to provide motorcycle owners with a valuable tool to protect their assets by offering a GPS tracker.

This technology enables swift recovery in the event of theft, minimizing the risk of disassembly, unauthorized use, or sale.

With Drive7, users gain a strategic advantage against criminals, enhancing their ability to locate and retrieve their motorcycles promptly.



LUXURY YACHT TRACKING

Drive7 provides highly efficient GPS tracking devices for boats of all types, whether on land or on the water.

Our affordable and user-friendly waterproof GPS tracker can be installed quickly, offering owners a reliable and efficient solution to enhance security and provide peace of mind.

- ▶ **Motor yacht boats**
- ▶ **Jet skis**
- ▶ **Lifeboats**
- ▶ **Game boats**
- ▶ **Barge containers Jet skis**
- ▶ **Fishing boats**
- ▶ **Houseboats**

QUALITY TRACKING

Three Features That Will Keep You Covered

▶ **FLEXIBLE DEVICE**

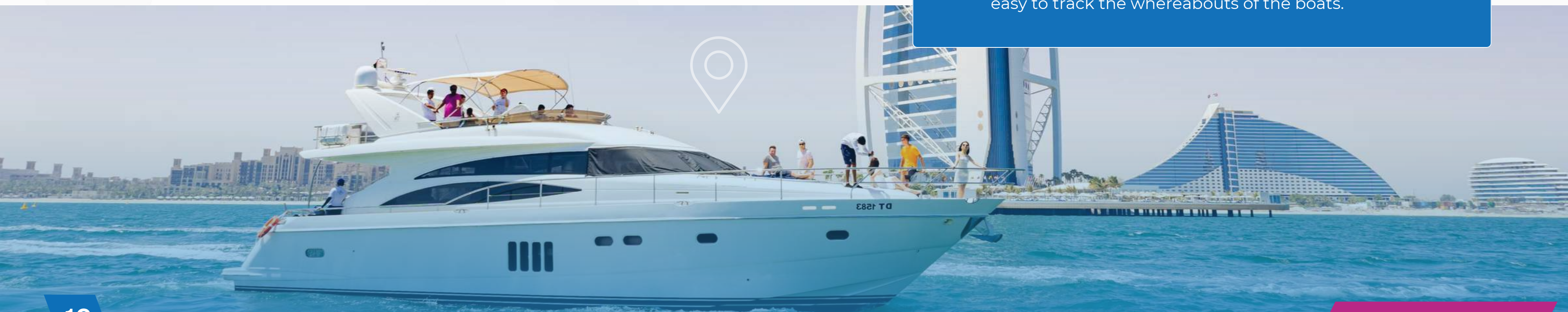
Tracker operates in extreme temperatures from frigid cold to sweltering heat.

▶ **WATER PROOF**

The weatherproof case protects your tracker from water and rain.

▶ **USER-FRIENDLY SOFTWARE & APPLICATION**

The boat tracking platform is user friendly and easy to track the whereabouts of the boats.





ITC ABU DHABI

The Integrated Transport Centre (ITC) has been established pursuant to the law issued by the late Sheikh Khalifa bin Zayed Al Nahyan, on November 2016, an amendment of Law No. 19 of 2006 regarding Taxi regulation in the Emirate of Abu Dhabi. ITC is affiliated with the Department of Municipalities and Transport and is supervised by it.

ITC ABU DHABI is the responsible entity for operating public transport and managing parking spaces, traffic monitoring centers, axle weights stations, logistical facilities of freight surface transport, and roads sector according to the approved transport plans which improve the quality of services offered in the sector. In addition to supporting the efforts dedicated by the Abu Dhabi Government to accomplish a balanced and comprehensive development that nurtures an intelligent, integrated, and sustainable transport sector in the Emirate of Abu Dhabi.

FUEL MANAGEMENT

Fuel management is the act of managing and monitoring the fuel consumption of vehicles, typically within a fleet. This is necessary to ensure the effective management of a fleet and allows fleet managers to track the amount of fuel used by drivers within their fleet. With the growing prices of fuels across the world, the relevance of Fleet Management has increased equally.

The system allows online monitoring and control of fuel consumption and distribution. They accurately measure and track fuel inventories and how fuel is dispensed.

▶ **FUEL LEVEL ASSESSMENT**

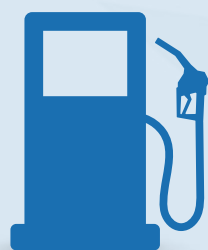
The fuel level of the vehicle can be read and can be used for the processing of effective fleet management.

▶ **FUEL CONSUMPTION ASSESSMENT**

The consumption of fuel over a period of time can be assessed. This can be done on a daily basis also with appropriate reports generated.

▶ **FUEL TRANSACTIONS**

Records of fuel filling and transactions can be retrieved.



ASSET TRACKING

Asset tracking refers to the method of tracking physical assets, either by scanning barcode labels attached to the assets or by using tags using GPS, or RFID which broadcast their location. These technologies can also be used for indoor tracking of persons wearing a tag.

FLEXIBLE & SCALABLE

Customizations at your fingertips to suit your own processes and requirements.

INVENTORY MANAGEMENT ASSET AUTO-DISCOVERY

Identify all the assets in your organization using the discovery tools that automatically scan and map for all hardware and software and periodically update the asset information well.

SUV SAFARI TRACKING

Our SUV Safari Tracking System comes with Intelligent Real Time Tracking, Analytics, and reporting features that enable you to monitor your vehicle for off-road rides like deserts, deep forests, and other challenging terrains.

Our SUV Tracking System is convenient and reliable and operational in even the worst weather conditions and the most challenging and demanding environments.

- ▶ **Border crossing alert**
- ▶ **Route planning solution**
- ▶ **Geo-fencing alert**
- ▶ **Fuel consumption**
- ▶ **Idle alert**
- ▶ **Driver behavior analysis**
- ▶ **Services and maintenance**
- ▶ **Driver management system**





THANK YOU

LET'S GET IN TOUCH

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